

Automated Risk Reduction Solution

Applied Driving partners with VisionTrack to offer customers global award winning camera and video telematics solution.



Companion+ Telematics

AI Powered Video Analysis

Applied Driving and VisionTrack have collaborated to introduce NARA, an AI-powered video analysis system into the Riskmapp platform.

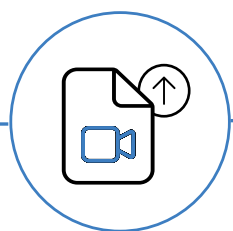
The integration will combine VisionTrack's cameras and telematics systems with Applied Driving's solutions, offering a revolutionary approach to fleet management. The system provides **proactive risk intervention** and precise incident validation, **saving time and money** for fleet operators while **enhancing overall safety** through advanced artificial intelligence.



How does it work?



Driving events are detected



Behavioral event data and video footage is transmitted to Applied Driving



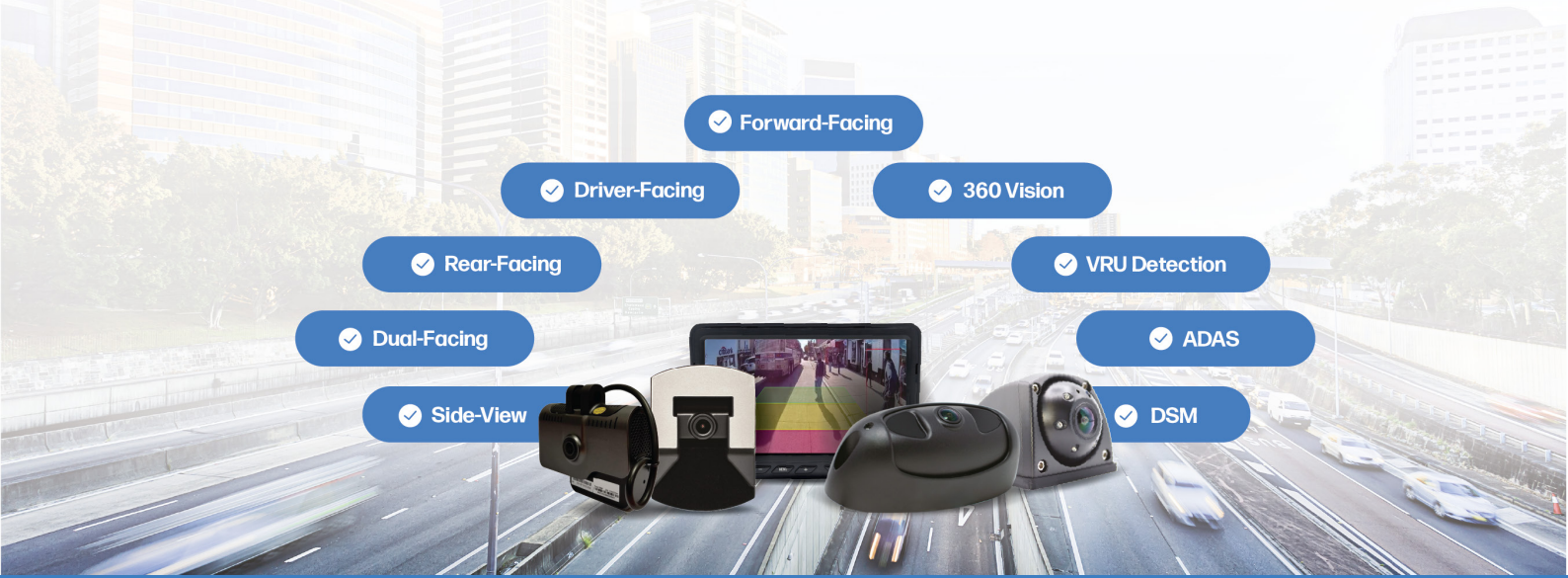
Companion+ automatically analyses the behavior data and driving trends



Triggered Training™ is then automatically sent to drivers, which could be in the form of a safety message, video or module.



As drivers get feedback and engage in any Triggered Training™, their behavior naturally improves.



Benefits of the combined solution



- ✓ Reduce collisions & improve safety
- ✓ Protect your organizations reputation
- ✓ Real time visual and audible alerts
- ✓ Automated training issued
- ✓ Proactive risk intervention
- ✓ Incident validation
- ✓ Suitable for all commercial vehicle types
- ✓ Vulnerable road user detection

Vulnerable Road User Detection

VisionTrack's AI detection camera identifies pedestrians, cyclists, motorcyclists, and people on scooters, while disregarding street furniture or other objects.



Safety

- ✓ Prevent collisions
- ✓ Reduce fleet risk
- ✓ Improve driver behavior
- ✓ Protect road users



Insurance

- ✓ Mitigate insurance fraud
- ✓ Reduce insurance costs
- ✓ Challenge false claims
- ✓ Enhance claims handling



Compliance

- ✓ Achieve safety compliance
- ✓ Improve duty of care
- ✓ Support ESG
- ✓ Increase brand protection

Interested? Get in touch with our team today for more information | info@applied-driving.com

Applied Driving

in partnership with VisionTrack